



Ryedale Woodturners

News Bulletin 45 – 17 November 2024

Hello all

Thornton le Dale Sale, 23-24 November

Arrangements for our exhibition and sale next weekend.

Set up of the Hall is on Friday evening 22 November, from about 4:30 pm. Items can be brought on Saturday morning, but we need to know in advance – space is usually at a premium.

The sale runs from 10 am – 4 pm each day. Any help for any period of time is most welcome, particularly in handing out leaflets around the village to attract people in to the Hall. We are a little thin on the ground for pavement duty, so if you can spare an hour or two please come along. If possible, please [let John know](#) if you can help.

Items need to have a label on with the sale price and your sales number. [Contact me](#) if you haven't got a sales number.

Commission will be charged on items sold. This will probably be at 10%, dependent on how much we sell over the weekend. It will not exceed 20%. Given the healthy state of club funds we can afford to reduce the normal 20% commission: the main aim is to cover our rental costs, and make a small profit for club funds.

A couple of observations on sales techniques:

- I think those items that have clearly visible prices, and possibly a description as well, attract more attention. For example, written on a small stand-up card in front of the item(s). It is important however, that there is a price and sale number on each item as well – so we can process it when it is brought to the sales till.
- Anything that can raise the height of exhibits is welcome. Some people have made small shelf systems or racks to display their products. It lifts the overall display from just flat tables full of wood.
- Prices should be in multiples of £1 or 50p, no “£7.99” type prices please. We need to keep change and accounting simple.
- Don't undervalue your efforts. If someone likes something, they will pay a fair price. Having said that, if you have something that you just want to sell, because you have put it in sales before, or because you need to clear some space, then people do look for bargains. You might try a higher price crossed out, with a lower price alongside.

Chestnut Products order

A reminder that I am putting an order in to Chestnut Products this week, so if there is anything you want please let me know and I will add it to the order. I already have enough on the list to qualify for the 20% discount they offer us as a club, but any more requests will not harm. Stock will be available at the December meeting.

Harrogate Woodworking Show

As I send this bulletin I haven't yet been to this year's show. I hope those of you that visited on Friday or Saturday enjoyed it, and anyone visiting on Sunday I may see you there.

Gallery

I had a request for six business awards recently, for Becton Dickinson medical supplies. Unusual titles, presumably business speak: Customer Centric Marketeer, Collaboration Champion, Needle Mover, Life Saver Award, Surfer Award, Igniter's Award. The basic design was a 6" diameter plinth, with a symbolic representation on top.

Also one from John Whiteley. I will let you figure out which one.



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